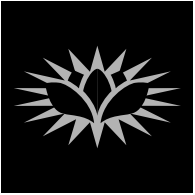


EMPLOYMENT

- 12/07-present Associate Creative Director/Creative Director
T3, San Francisco, CA
Creative lead for SF office. Helped grow office, elevate creative and win new business.
Accounts: Intel, Taco Bell, *Microsoft, Robbins Brothers, New Business*
- 3/07-11/07 Associate Creative Director
OgilvyOne, San Francisco, CA
Oversaw work for Yahoo! Search and Entertainment groups. Managed teams, led pitches and won new business.
Accounts: *Yahoo!, Sony*
- 7/07-3/07 Associate Creative Director/Creative Director
Mortar, San Francisco, CA
Reviewed work and mentored junior staff. Developed agency processes and procedures.
Developed client strategies, hired and contributed to new business.
Accounts: *Isilon, St. Mary's, Janus, Lawton & Associates*
- 6/93-present Freelance Creative Director/Art Director
Clients: *The Attik, Publicis in the West, Publicis Dialog, Goodby Silverstein & Partners, Gyro Group, Lowe Lintas & Partners, Zuckerman Fernandes & Partners, Fuel, USWeb/CKS, KVO, Plazm Media Inc., Wieden & Kennedy, Cascade Aids Project, Anthro Corp., Portland Opera*
- 9/04-6/05 Senior Art Director
Publicis & Hal Riney, San Francisco, CA
Accounts: *Hewlett-Packard, New Business*
- 3/01-4/04 Associate Creative Director
Publicis Dialog, San Francisco, CA
Accounts: *Geyser Peak Winery, Shanti, Whirlpool, Microsoft, Intel, Hewlett-Packard, Xerox, Inktomi*
- 3/00-8/00 Senior Art Director
SenaReider, San Francisco, CA
Accounts: *TradingProduce.com, TradingMeat.com, MegaPath Networks, MyReceivables.com, C&H Sugar, Salinas Valley Memorial Healthcare System*
- 10/99-3/00 Art Director
Gardner, Geary & Coll Advertising Inc., San Francisco, CA
Accounts: *California Cafe, Napa Valley Grill, More.com, Delta Dental, Diamond of California*
- 4/99-7/99 Art Director
Plazm Media, Portland, OR
Created identities, style guides, packaging, POS, advertising, editorial design and other collateral.
Accounts: *Nike, K2, MTV, Wieden & Kennedy, Rentrack, Boardwild*
- 7/98-1/99 Art Director
Grady Britton Advertising, Portland, OR
Accounts: *Labtec, OPB, Oregon Teachers Credit Union*
- 1/95-6/98 Senior Studio Artist/Junior Art Director
Wieden & Kennedy, Portland, OR
Originator of "I Can" slogan for Nike and new brand platform. Art directed and designed ads, props, merchandising and more. Oversaw photoshoots. Produced comps and mechanicals for multiple projects under tight deadlines. Managed jobs, wrote estimates and coordinated freelance help.
- 7/91-4/93 Media Assistant
Tektronix, Inc., Beaverton, OR
Gathered, interpreted and analyzed data for planning of advertising media. Prepared background research on various audiences and markets and recommended courses of action.



LOTUS CHILD
CD/ART DIRECTOR
AGENCYXADS.COM

PH 415.244.6823
FX 240.384.8657
ms.lotuschild@gmail.com

RECOGNITION

One Show, Addy, Creativity Annual, US Ad Review, Communication Arts Exhibit Online

EDUCATION & TRAINING

University of Oregon, Bachelor of Science in Advertising/Journalism, Summa Cum Laude
Mt. Hood Community College, Associate of Applied Science/Graphic Design, Class Valedictorian

WHEN NOT AT WORK

Advertising Instructor at the Academy of Art, PAWS Volunteer (Pets Are Wonderful Support),
Miscellaneous Mischief

OTHER INCARNATIONS

Ballroom Dance Instructor, Kennel Attendant, Auto Detailer, Assistant Media Planner